



Welcome To Corporate Finance Connections

A new network for professional advisers, financiers and other specialists involved in corporate finance.

FINANCE MEMBERS' BENEFITS

WHY JOIN THE NETWORK?

Corporate Finance Connections is a new network that brings together Corporate Lawyers, Corporate Finance Advisers, Bankers, Venture Capitalists, Provider of Finances, Consultants and specialists involved in Corporate Finance Transactions.

Becoming a Finance Member will give access to a diverse and growing network of Corporate Finance professionals, a comprehensive online directory entry and a range of services.

It provides a highly focussed marketing opportunity and is currently **FREE TO JOIN**.

WHAT IS BEING PROVIDED TO FINANCE MEMBERS?

- Services* - A range of services including M&A opportunities, training, information, surveys and news.
- Network* - Creation of a network of practitioners, lawyers, specialists and providers of finance to make those connections that create new opportunities and overcome deal barriers.
- Marketing* - A fully searchable and updateable database entry on the internet incorporating detailed directory entry and tombstone. Opportunities for articles, events, announcements, advertising and sponsorship viewable by Members and or visitors to the website.

WHO IS ELIGIBLE TO BE A FINANCE MEMBER?

Financial institutions including banks and providers of debt and leveraged finance, institutional providers of equity capital, providers of asset finance, Business Angel Networks and similar organisations. This group is not available to intermediaries or individual investors. Membership is given for all members of a firm in a given region.

WHAT OTHER MEMBER GROUPS ARE THERE IN THE NETWORK?

As well as Finance Members, there are 3 other Member categories that make up the network.

- Members* - Corporate advisers and lawyers who carry out Corporate Finance transactions. Their firms must be a member of an approved registered professional body or the FSA. Membership is given for all members of a firm in a given region. Additional special categories are also available for corporate recovery and taxation specialists.
- Specialist Members* - Specialist Members are any provider of services to Corporate Finance professionals whether directly to a transaction (such as specialist consultants or providers of transaction insurance) or more general support such as providers of Corporate Finance training, valuation or research.
- MBI / Int Managers/
Non exec directors* - Potential MBI candidates, interim managers or non exec directors who sign up creating a searchable database on the Website with basic CV details, specialist sector experience and availability of finance.

WHAT ARE THE SERVICES?

- Mergers & Acquisitions M&A database* - View details of Members' clients for sale or looking to acquire. Search the database using a range of criteria.
- Mergers & Acquisitions Email Flyer service* - We will distribute M&A flyers of businesses for sale provided by our Members. Forward them to your customers and clients.
- MBI/Int managers/Neds Directory* - View and search our database of MBI candidates, interim managers and non exec directors.
- Information Centre* - A comprehensive collection of useful links and documents. It will include advertising schedules for publications, training course schedules, useful press releases, news, a host of web links and even some humour. Provide press releases, directories, investment lists and promotions for publication to Members
- Newsletter* - A regular newsletter to keep you up to date with progress and opportunities on the website as well as the latest events and articles. There will also be a newsletter for visitors to the Website with opportunities to further promote your products.
- Networking events* - Regional events run by Corporate Finance Connections or its Members
- Future services* - Developing a monthly Members' survey to highlight key trends and issues; research services.

WHAT WILL BE MY MARKETING PRESENCE?

- Directory entry* - A comprehensive directory entry including tombstone on the CFconnect website; information updateable through a secure password access; searchable by a number of criteria including keyword; viewable by all visitors to the site.
- Articles & events* - Post articles and events which can be viewed by Members and other visitors to the Website. Entries are categorised and can be searched by a range of criteria. They are linked to your website.
- Publications* - List your publications which can be requested by the visitors to the site.
- Advertising and sponsorship* - Advertising opportunities on the CFconnect.co.uk Website or in a monthly newsletters; sponsorship of events and surveys. Add additional information for Members through the information centre or news feed.

The articles, events and directories will become the leading source of Corporate Finance information on the web. We will attract users to CFconnect through both traditional and web based advertising and marketing.

HOW DO I JOIN AND FIND MORE DETAILS?

Visit www.cfconnect.co.uk and follow the links to CorpFin Network or email us at members@cfconnect.co.uk