



Welcome To Corporate Finance Connections

A new network for corporate finance professionals, financiers and others involved in corporate finance.

MEMBERS' BENEFITS

WHY JOIN THE NETWORK?

Are you a Corporate Lawyer, Corporate Finance Adviser, Banker, Venture Capitalist, Provider of Finance, Consultant or specialist involved in Corporate Finance Transactions? Then joining Corporate Finance Connections will benefit you.

It is currently **FREE TO JOIN**. Once signed up, you will have access to a range of services which will save you both time and money. You will be part of a diverse and growing network of Corporate Finance professionals and have a comprehensive marketing presence on the CFconnect website.

WHAT IS BEING PROVIDED?

- Services* - A range of services for Corporate Finance professionals including M&A support, training, recruitment, information, surveys and news.
- Network* - Creation of a network of practitioners, lawyers, specialists and providers of finance to make those connections that create new opportunities and overcome deal barriers.
- Marketing* - Promoting a fully searchable and updateable marketing presence on the internet incorporating detailed directory entry, tombstone, articles, events and announcements. The Website will be promoted to potential users and will become the premiere source of Corporate Finance advice on the internet.

WHO IS ELIGIBLE TO BE A MEMBER?

Corporate advisers and lawyers who carry out Corporate Finance transactions. Your firm must be a member of an approved registered professional body or the FSA. Membership is given for all members of a firm in a given region.

Additional special categories are also available for corporate recovery and taxation specialists.

WHAT OTHER MEMBER GROUPS ARE THERE IN THE NETWORK?

As well as Members and those who subscribe to MBI/Interim manager/NEDs register, there are 2 other Member categories that make up the network.

- Finance Members* - Financial institutions including banks and providers of debt and leveraged finance, institutional providers of equity capital, providers of asset finance and Business Angel Networks.
- Specialist Members* - Specialist Members are any provider of services to Corporate Finance professionals whether directly to a transaction (such as specialist consultants or providers of transaction insurance) or more general support such as providers of Corporate Finance training, valuation or research services.

These groups have limited access to some of the services above. The directory entry of the Specialist Members can only be seen by Members and Finance Members, not other visitors to the website.

WHAT ARE THE SERVICES?

- Mergers & Acquisitions M&A database* - Post details of your clients for sale or looking to acquire. Post, update and remove your entries. Search the database using a range of criteria. Entries are only viewable by Members and Finance Members of the Network.
- Mergers & Acquisitions Email Flyer service* - M&A flyers can be distributed by email on your behalf. They will be distributed to Members and to authorised firms who sign up on the Website to receive flyers.
- MBI/Interim managers Directory* - View and search our database of MBI candidates and interim managers with basic CV details, specialist sector experience and availability of finance. Only accessible by Members.
- Recruitment, Post jobs and candidate database* - The service acts as a meeting point. You can advertise job vacancies in a searchable database and candidates can post anonymous abbreviated CVs to a searchable database only available to members.
- Information Centre* - A comprehensive collection of useful links and documents. It will include advertising schedules for publications, training course schedules, useful press releases, news, a host of web links and even some humour.
- Newsletter* - A regular newsletter to you to keep you up to date with progress and opportunities on the Website, the latest events and articles. There will be a newsletter for visitors to the Website who wish to sign up which will include links to your articles, events with opportunities to promote your services further.
- Networking events* - Regional events run by Corporate Finance Connections or its Members.
- Future services* - Arranging regional training with a leading supplier of specialist Corporate Finance training; developing a monthly Members' survey to highlight key trends and issues; research services.

WHAT WILL BE MY MARKETING PRESENCE?

- Directory entry* - A comprehensive directory entry including tombstone on the CFconnect website; information updateable through secure password access; searchable by a number of criteria including keyword; viewable by the public and other Members.
- Articles & events* - Post articles and events to the Website to further strengthen your marketing offering. Entries are categorised and can be searched by a range of criteria. They are linked to your directory entry and website.
- Publications* - List your publications which can be requested by the visitors to the site.
- Advertise* - Advertising opportunities on the CFconnect.co.uk website or in a monthly newsletter to visitors to the Website; sponsorship of events and surveys. Have your press releases added to the news feed.

The articles, events and directories will become the leading source of Corporate Finance information on the web. We will attract users to CFconnect through both traditional and web based advertising and marketing.

HOW DO I JOIN AND FIND MORE DETAILS?

Visit www.cfconnect.co.uk and follow the links to CorpFin Network or email us at members@cfconnect.co.uk

