



## Welcome To Corporate Finance Connections

A new network for professional advisers, financiers and other specialists involved in corporate finance.

### SPECIALIST SERVICES MEMBERS' BENEFITS

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#### WHY JOIN THE NETWORK?

Corporate Finance Connections is a new network that brings together Corporate Lawyers, Corporate Finance Advisers, Bankers, Venture Capitalists, Provider of Finances, Consultants and specialists involved in Corporate Finance Transactions.

Becoming a Specialist Member will give access to a diverse and growing network of Corporate Finance professionals and a range of services.

It provides a highly focussed marketing opportunity and is currently **FREE TO JOIN**.

#### WHAT IS BEING PROVIDED TO SPECIALIST SERVICES MEMBERS?

- Services* - A range of services including training, information, surveys and news.
- Network* - Creation of a network of practitioners, lawyers, specialists and providers of finance to make those connections that create new opportunities and overcome deal barriers.
- Marketing* - A fully searchable and updateable database entry on the internet, viewable by Members, incorporating detailed directory entry. Opportunities for articles, events, announcements, advertising and sponsorship viewable by Members and visitors to the website.

#### WHO IS ELIGIBLE TO BE A SPECIALIST SERVICES MEMBER?

Specialist Members are any provider of services to Corporate Finance professionals whether directly to a transaction (such as specialist consultants or providers of transaction insurance) or more general support such as providers of Corporate Finance training, valuation or research services. Finance brokers can also join as Specialist services members.

#### WHAT OTHER MEMBER GROUPS ARE THERE IN THE NETWORK?

As well as Specialist Members, there are 3 other Member categories that make up the network.

- Members* - Corporate advisers and lawyers who carry out Corporate Finance transactions. Their firms must be a member of an approved registered professional body or the FSA. Additional special categories are also available for corporate recovery and taxation specialists.
- Finance Members* - Financial institutions including banks and providers of debt and leveraged finance, institutional providers of equity capital, providers of asset finance and Business Angel Networks.
- MBI / Int Managers & NEDs* - Potential MBI candidates, interim managers or Non Executive Directors who sign up to a searchable database on the Website with basic CV details, specialist sector experience and availability of finance.

## WHAT ARE THE SERVICES?

- Information Centre* - A comprehensive collection of useful links and documents. It will include advertising schedules for publications, training course schedules, useful press releases, news, a host of web links and even some humour. Provide press releases, directories, investment lists and promotions for publication to Members
- Newsletter* - A regular newsletter to keep you up to date with progress and opportunities on the website as well as the latest events and articles. There will also be a newsletter for visitors to the Website with opportunities to further promote your products.
- Networking events* - Regional events run by Corporate Finance Connections or its Members
- Future services* - Developing a monthly Members' survey to highlight key trends and issues

## WHAT WILL BE MY MARKETING PRESENCE?

- Directory entry* - A comprehensive directory entry on the CFconnect website; information updateable through a secure password access; searchable by a number of criteria including keyword; viewable by other Members.
- Articles & events* - Post articles and events which can be viewed by Members and other visitors to the Website. Entries are categorised and can be searched by a range of criteria. They are linked to your website.
- Publications* - List your publications which can be requested by the visitors to the site.
- Advertising and sponsorship* - Advertising opportunities on the CFconnect.co.uk Website or in a monthly newsletters; sponsorship of events and surveys.

The articles, events, publications and directories will become the leading source of Corporate Finance information on the web. We will attract users to CFconnect through both traditional and web based advertising and marketing.

## HOW DO I JOIN AND FIND MORE DETAILS?

Visit [www.cfconnect.co.uk](http://www.cfconnect.co.uk) and follow the links to CorpFin Network or email us at [members@cfconnect.co.uk](mailto:members@cfconnect.co.uk)